

# SUSTAINABLE CONCEPTS

The future starts now

## OUR FUTURE

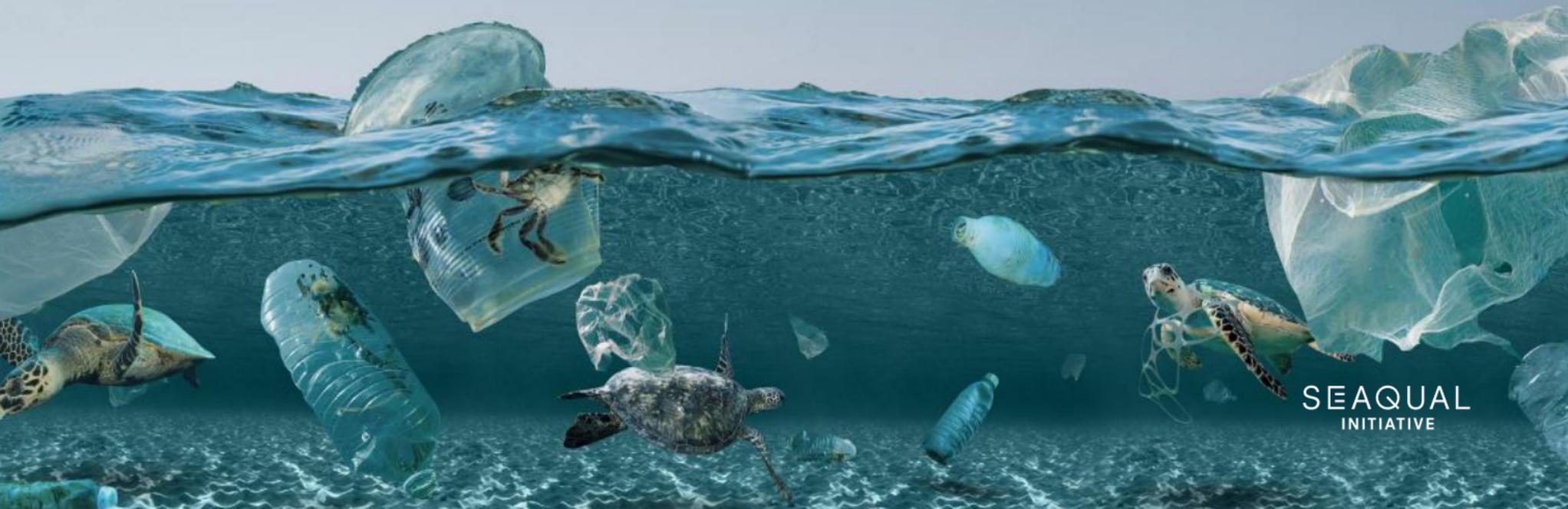
We see a bright future for the next generation. No more pollution in the atmosphere from burning fossil fuels. Clean land and oceans. No new plastics but a circular economy based on recycling and plant based materials.



**RECYCLED  
PRODUCTS  
MADE FROM** **OCEAN  
WASTE**

## **REDUCE, REUSE AND RECYCLE TO SURVIVE**

We are partner of the Seaqual initiative to make sustainable products with Seaqual-yarn. Together we want to fight plastic pollution and clean oceans from marine litter. The Seaqual initiative helps inspire people to live in a waste free environment.



**SEAQUAL**  
INITIATIVE



SEAQUAL

## 1 SEAQUAL INITIATIVE

Plastic is destroying marine life like never before. We work with the SEAQUAL initiative. Their goal is to clean oceans and they support clean-up initiatives around the world.

1



SEAQUAL

## 4 SHREDDING BOTTLES

The waste is delivered to a processing plant where PET bottles are selected. They are cleaned and shredded to obtain smaller PET chips. These flakes are around 1x1 cm.

4



## 2 FISHING

We work with a network of fishermen who collect plastic from the sea. Fishermen are encouraged to clean fishing grounds. Not only will there be less plastic, there will also be more fish and profit.

2



SEAQUAL

## 5 REHEAT PET

Polyethyleentereftalaat (PET) has the ability to be reheated and reused easily. The PET chips are reheated and filtered to remove contamination. The result is chopped in smaller similar resins which is a new recycled raw material.

5



SEAQUAL



SEAQUAL

## 3 COLLECTING WASTE

Besides the fishmen collect and select the waste. In the harbour they can put it in garbage bins. Most of the plastic that comes out of the sea are fishing nets and plastic bottles.

3



SEAQUAL

## 6 MAKING SEAQUAL-YARN

The recycled PET resins are used to make high quality SEAQUAL-yarn. This yarn is always white. We combine it with recycled cotton to make our SeaTowel and AquaSocks.

6



**NO  
MORE  
PLASTIC  
IN THE  
SEA**



**TOGETHER  
WE CAN**

**CLEAN THE  
OCEAN!**

**PLASTIC  
SOUP** FOUNDATION.ORG

We donate 5% of the profit to the Plastic soup foundation (PSF). The PSF want to reduce the amount of microplastics in the sea. Check what you can do: [www.oceancleanwash.org](http://www.oceancleanwash.org)



# 100% RECYCLED SOCKS

FROM THE SEA FOR YOU

SEAQUAL  
INITIATIVE





**MAKE YOUR  
OWN DESIGN**

MOQ 500 pair



**AquaSocks come  
with a unique  
header card**

**50%  
SEAQUAL-YARN**



**50% RECYCLED  
COTTON**



Take a step  
**IN THE  
RIGHT  
DIRECTION**



**100%**  
**RECYCLED TOWELS**

PRODUCED IN THE EU

SEAQUAL  
INITIATIVE





**MAKE YOUR  
OWN DESIGN**

MOQ 300 pieces



**60% RECYCLED  
COTTON**



**40%  
SEAGUAL-YARN**



# SeaTowel in a **CUSTOM BOX**



- 3 different box sizes
- Custom made design
- Printed per piece



# Unique SeaTowel designs **AVAILABLE FROM STOCK**





Dishcloth



Terry towel



**100% RECYCLED  
KITCHEN TOWELS**



MOQ  
500 sets



# RECYCLED PRODUCTS MADE FROM FASHION WASTE



## **0% paint, bleach or other chemicals**

The fashion industry is one of the most polluting industries. There is a lot of cutting loss when making clothing. We use this cutting loss to make new products without water, paint, bleach or other chemicals during the production process. By producing products by upcycling cotton we save thousands of liters of water.



## UPCYCLING COTTON

1

During the production of clothes there is a lot of waste. This waste we use as a raw material for our products. We have a warehouse filled with colored cotton which is used during our 100% eco-friendly production process.



## SPINNING YARN

4

We spin the recycled fibers into a big yarn. After that it is spun into a small strong yarn ready to use again for our new and fresh products.



## SORT THE FABRIC

2

Before shredding the raw materials we sort the fabrics carefully. We do not use water, paint, bleach or any other chemical material. To get a correct color we mix multiple color fibers.



## MIXING

5

By mixing colors we can match any color we want. We can combine colors to get a cotton yarn close to a pantone color. This is so you can create wonderful designs and match the products to your style.



## SHREDDING COTTON

3

The mixed fabrics are shredded into pieces multiple times in different machines to obtain small cotton fibers. These recycled fibers are our raw materials for our new production.



## WEAVING AND KNITTING

6

Our high-end machines can combine cotton and recycled polyester yarns. In this way we can make new durable products with custom made designs.

GOOD  
TOWEL



OEKO-TEX®  
CONFIDENCE IN TEXTILES  
STANDARD 100 



\*Based on the 170 x 100 cm towel





The GoodTowel comes with a custom made full color printed banderol





**GOOD  
SOCKS**

## A BETTER CARBON FOOTPRINT

50% recycled cotton, 45%  
recycled PET, 5% elastane

OEKO-TEX®  
CONFIDENCE IN TEXTILES  
STANDARD 100 



Save  
1.000 liter  
of water  
per pair



# CREATE YOUR OWN DESIGN

**2 sizes:**

36/40 and 41/45

MOQ 500 pieces

Many recycled yarn  
colors available



# A custom kraft header card

For a sustainable communication



# Goodsocks in a box

Fits through the mailbox



3 boxsizes available:



X1



X2



X3



50% recycled cotton  
30% recycled PET  
15% polyamide  
5% elastane



**CREATE YOUR OWN GOODSOCKS SPORT**

MOQ 500 pair





The  
GoodSocks  
Home come  
with a custom  
woven label



MOQ  
1.000 Pair



## **WE LOVE SUSTAINABILITY AND DURABILITY**

We have produced more plastic in the past 10 years than we did in the last century. We have to take action. Start the reduction of virgin plastic, continue to increase recycling and cleaning our planet and reuse materials. Materials which are already available. Besides this we want to make durable products that last.



**RECYCLED  
PRODUCTS**

**CONSCIOUS BUSINESS IS  
THE FUTURE**



# 100% RECYCLED FRAME

MOQ 1.000 pieces

**GREENGLASSES.**  
- 100% RECYCLED -



**ROUND**



**SPORT**



**OPENER**



**CLUB**





CHIPS



GRANULES



MACHINE  
WORK



FRAME

## GREENGLASSES

We offer glasses with a frame that is made of 100% recycled material. The glasses are made of polycarbonate that's been collected post consumer. Your eyes will be protected by the UV400 lenses. We have selected five models, you can personalize with your design and color. We are excited to produce while working on a circular society.

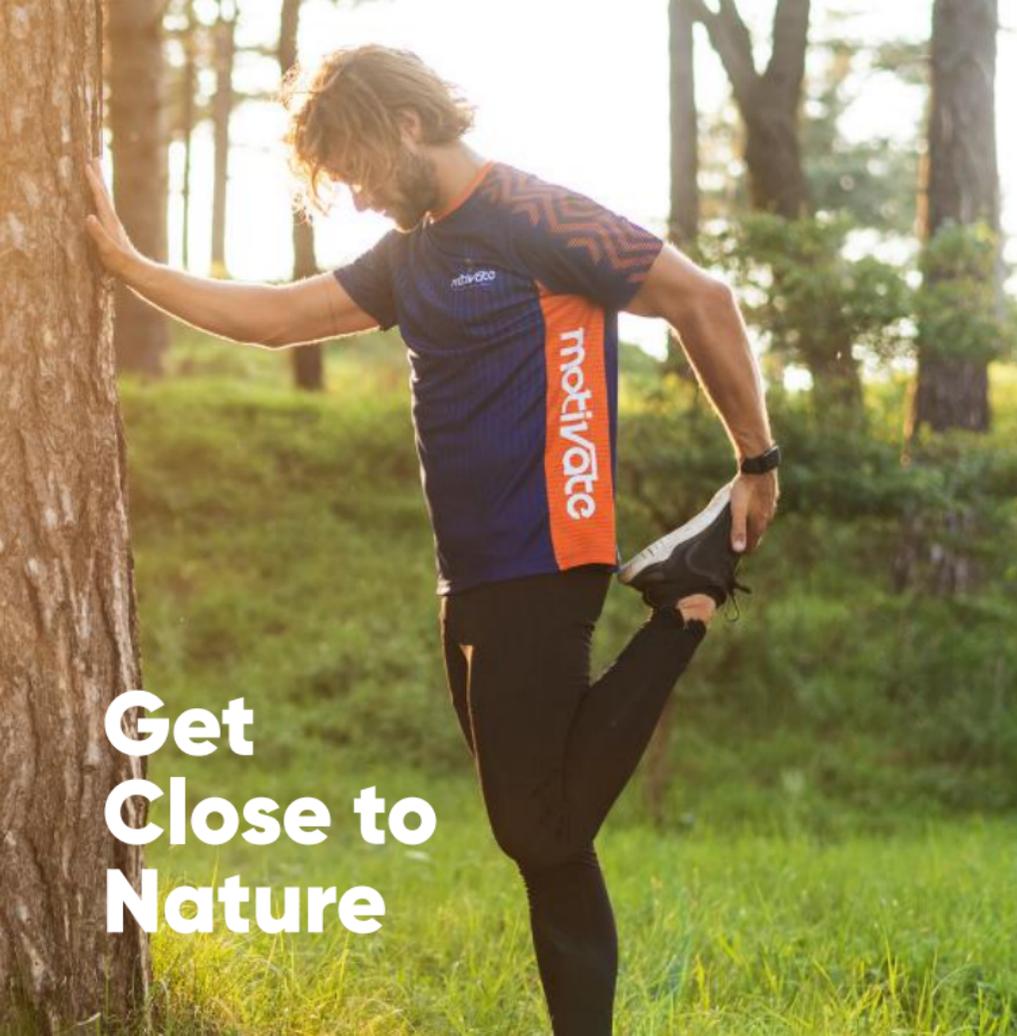




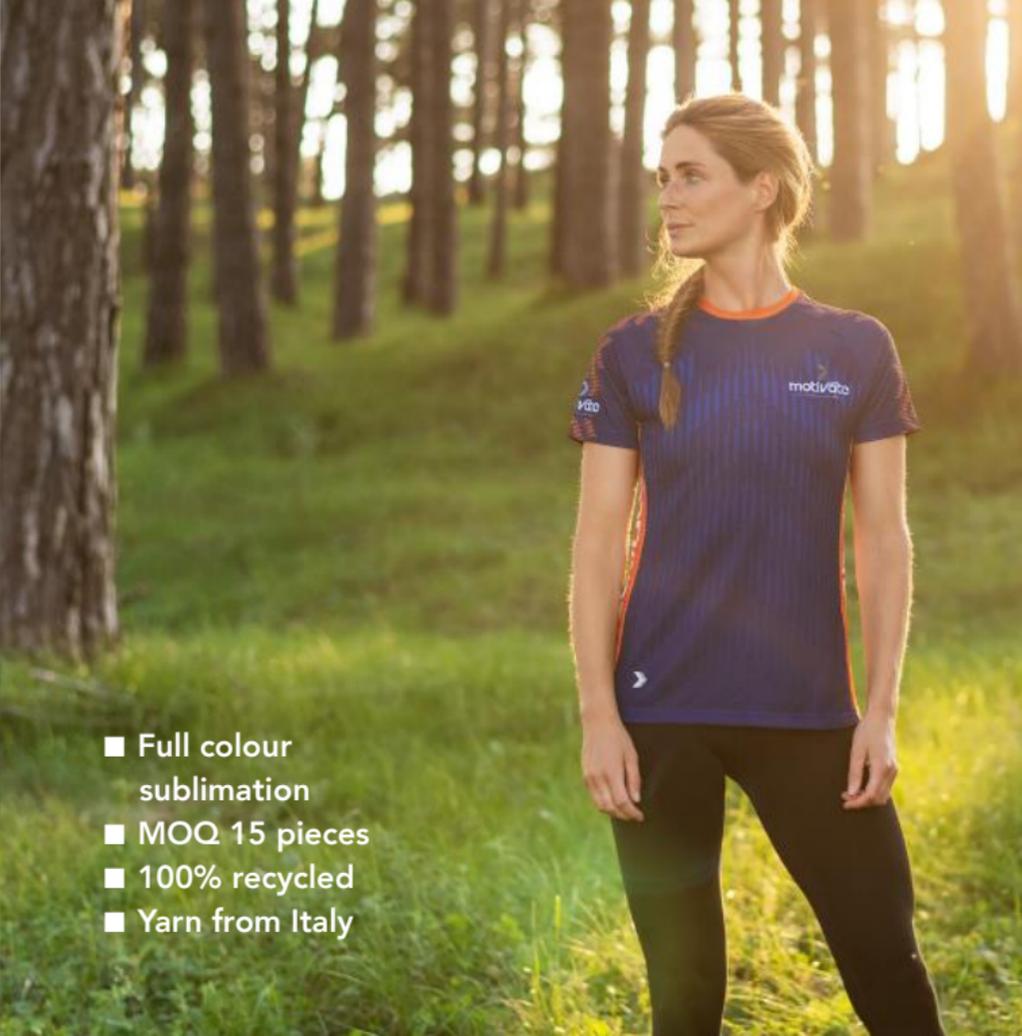
  
**motivate**  
SUSTAINABLE SPORTSWEAR



 **100%**  
**RECYCLED**  
sportswear  
produced in the EU



**Get  
Close to  
Nature**

- 
- Full colour sublimation
  - MOQ 15 pieces
  - 100% recycled
  - Yarn from Italy

# We are motivated to clean nature

The high quality Motivate sportshirts give you the power to make a difference.

Not only to give yourself and the people around you new energy to set goals and to achieve them, but also to motivate yourself and others to make a difference for the environment.

These shirts are made of 100% recycled PET bottles, so you contribute to make the world a cleaner place.

## What is your motivation?



ECO  
STAND

## FOLDABLE PHONE HOLDER

100% eco-friendly, certified by FSC



MOQ 500





**RECYCLED  
PRODUCTS  
MADE FROM** **BOTTLE  
WASTE**

**772.794 BOTTLES**

are recycled for the production of Bottlebags last year





We start with recycling the PET bottles, which would otherwise end on the garbage dump



The caps and labels will be removed before shredding the bottles

**HOW IT'S  
MADE!**



After shredding, the material will be spun into a fiber



This way, the newly made products find their origin in PET bottles

## Durable yarns and products

When the recycling process is done we are able to make beautiful and durable products. The yarns have a wide variety of characteristics and are formed specially for every product.



**BOTTLEBAG**  
I USED TO BE A BOTTLE ♻️

I USED  
TO BE A  
BOTTLE



**FULL COLOUR  
ALL OVER SUBLIMATION  
FROM 500 PIECES**

## BOTTLEBAG ORIGINAL

MOQ 500  
pieces



## BOTTLEBAG FAIR



# BOTTLEBAG BEACH



# BOTTLEBAG PACK



# BOTTLEBAG PACK DELUXE



**BOTTLEBAG** FASHION



**BOTTLEBAG**  
CITY DUOTONE



**BOTTLEBAG**  
CITY  
FULL COLOR



**BOTTLEBAG**  
USED TO BE A BOTTLE ♻️

 **Cool**



**100% RECYCLED PET  
+ PEVA LINING**



**A NEW WAY  
TO KEEP OUR  
WORLD COOL**

## FULL COLOR SUBLIMATION

Custom made  
from 250 pieces



Including hangtag,  
woven side label  
and woven batch



**AVAILABLE  
FROM STOCK**





Veggie



Reusable bags for your fruit and vegetables  
in the supermarket



Produced in the EU



Full color  
all over  
design



MOQ 250 pieces

**2 sizes:**

15x21 cm 25x32 cm



Custom made kraft  
banderole possible



# BOTTLETOWEL

**FULL COLOR SUBLIMATION**  
MOQ 300 pieces





Create a perfect towel with a  
**FULL COLOR DESIGN**



The BottleTowel comes  
with a custom,  
full color  
banderol



And a **REPREVE** hangtag



Repreve is a fiber made from recycled materials,  
including plastic bottles which are mainly  
collected on and near beaches around the world.



60% cotton - 30% recycled PET from Repreve - 10% polyester



BOTTLE  
BUFF



SUMMER &  
WINTER

# BOTTLEBUFF

- Multifunctional recycled buff
- 100% RPET 33 gram GRS certified
- Print: full color sublimation
- Produced in the EU



Alice Band



Wristband



Hair Cover



Neck Scarf



Headband



Facemask



Foulard



Balaclava

**AND  
MORE!**



MOQ 500 pieces

BOTTLE  
BEANIE



100%  
RECYCLED  
PET



# DESIGN YOUR OWN



■ Custom patch



■ With pop

# BOTTLE BEANIE



■ Choose any color



■ MOQ 250 pcs

**BOTTLESWEATER**  
I USED TO BE A BOTTLE ♻️



MOQ 250 pieces



**THE PERFECT  
SWEATER  
FOR A  
HAPPY AND  
SUSTAINABLE  
PROMOTION**

**BOTTLEPLAID**  
I USED TO BE A BOTTLE ♻️

 Turn down the heating with 1°  
and save +/- 120 M3 gas per year



CUSTOM MADE JACQUARD  
KNITTED IN 2 COLORS



Available in 2 sizes: 150 x 150 cm & 150 x 200 cm

# MEGA

Big • Soft • Warm • Sustainable

MOQ  
150