

English

Windnotes

The background of the advertisement is a black and white photograph. In the upper left, a Polaroid photo is partially visible, showing a building and the text "TO SOMEONE SPECIAL", "always smile!", and "PONY BROWN". In the center, a camera lens is shown with the text "HELIOS-44M-4" on its front element. To the right, the body of a vintage camera is visible, showing various dials and controls. The entire scene is set against a dark, textured background that resembles a stone or concrete surface.

Mindnotes® notebooks & diaries

Mindnotes® is a brand of prestigious advertising notebooks & diaries available in hundreds of versions with tailor-made features to suit the needs of every advertiser.

The offer includes a vast choice of different coverings, colors, patterns and textures. All products are available in soft and hard covers, debossed or custom printed, with various finishing types.

Each element of the notebook & diary can be customised to match the spirit of the brand and the customer's expectations. Mindnotes® products are always the right choice and a perfect product for all advertising purposes.



on my Mind

How will you describe your passion?

Different people, different passions and dreams.

While one scrupulously records ideas,
the others in the chaos create miracles.

Sometimes our thoughts do not fit in the lines
in a notebook, but it's always good to save them!

Sweets on my Mind

Margaret Parks

culinary blogger

*"You can't buy happiness, but you can buy cupcakes...
your life is sure to become sweeter and more colorful"*





Roma

Smooth, matte and dirt-resistant, extremely durable vinyl material in a wide range of vibrant colors. The cover material is very thin, making it perfect for flexible hard covers.

available colors page 93

Mindnotes® diary in flexible hardcover MN35-CAL

NEW

A close-up photograph of a woman with long dark hair, wearing a plaid shirt and a gold watch, looking through the eyepiece of a black telescope. The background is a warm, out-of-focus orange-brown color.

Stars on my Mind

Veronica Blum

Astronomer

*"Remember to look up at the stars and not down
at your feet. Be curious."*

Palermo

Modern, extremely durable structural cover material with a 3D effect.
Perfect for products in both hard and soft covers.
Recommended for blind debossing. Available in 7 colors in matt and metallic versions.

available colors page 88

Mindnotes® diary in hardcover MN32-CAL





Prestige on my Mind

Jan Mazurski

investor

*"As someone said, I will never put my name
on a product that does not have
in it the best that is in me."*

The background of the page features three notebooks stacked diagonally. The top notebook is dark blue with a complex geometric pattern of concentric circles and lines. Below it is a teal notebook with a similar pattern. The bottom notebook is a deep red color, also featuring geometric designs. The notebooks have a textured, nubuck-like surface.

Florence

Heat-sensitive cover material that resembles nubuck. Finished with a soft, fluffy surface, Florence stands for durability, quality and luxury with a really soft touch. Will provide unsurpassed results with blind debossing techniques.

available colors page 90

Mindnotes® in hardcover MN32



Emotions on my Mind

Teresa Ginter

jewellery designer

*"Only worn jewellery looks really impressive. Only then
does it release
all the perfection and passions encapsulated
in precious stones."*



Verona

Extremely mellow, cover material with delicate glitter. Perfect for debossing, due to its ability to reproduce perfectly even the smallest elements. Exceptionally elegant material leaves no fingerprints, making it the perfect material for covers.

available colors page 90
Mindnotes® in softcover MN22



PROMOTIONAL GIFT
AWARD 2019

A woman with long dark hair and black-rimmed glasses is looking down and writing in a small notebook. She is wearing a white patterned sweater. The background is blurred, showing what appears to be a window with warm light.

Words on my Mind

Maria Zych

writer

*"What we expect from literature is not
great writers, we need great works and these
are what we wait for the most."*

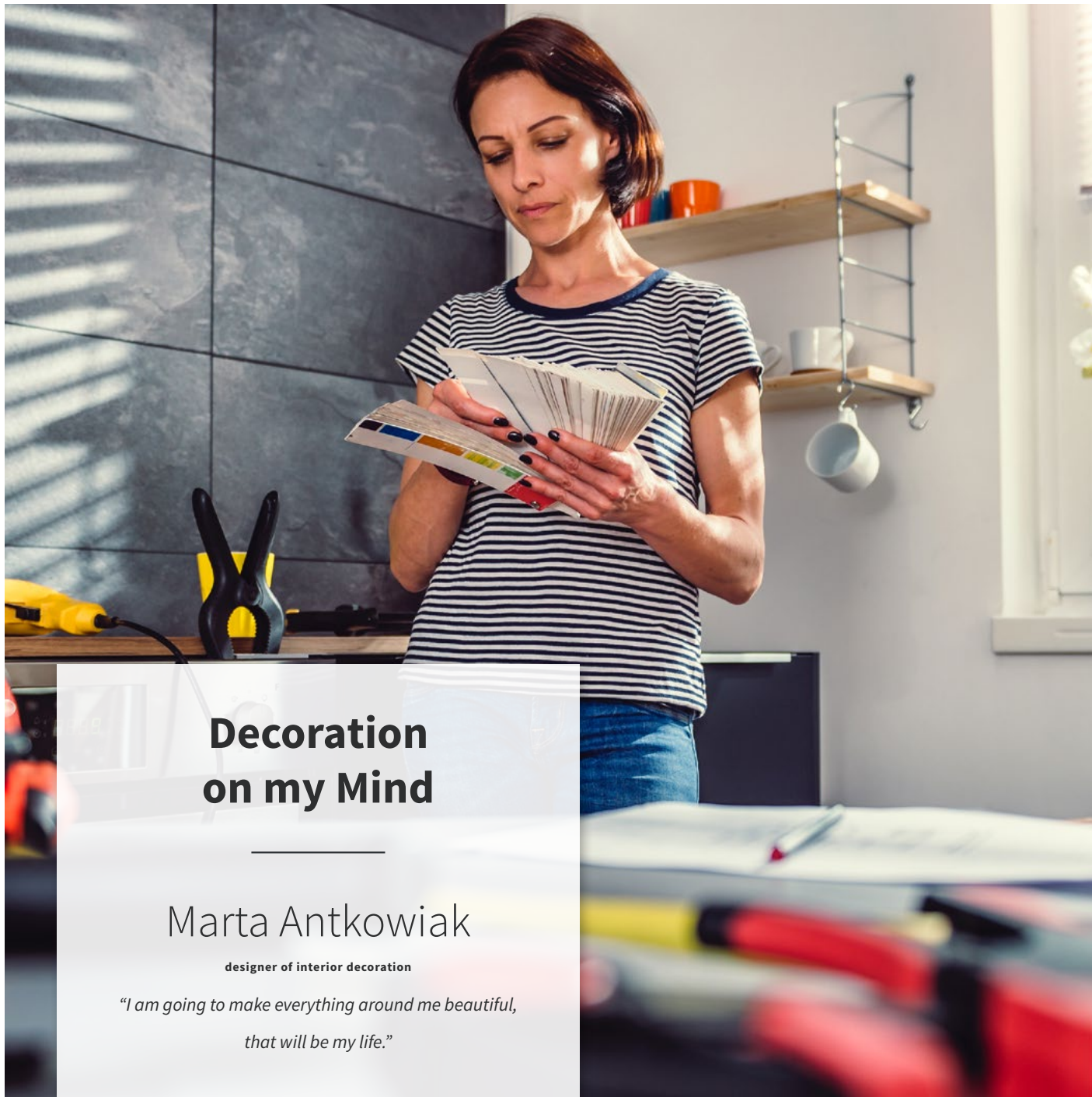


Torino

Heat-sensitive and soft touch cover material, available in 21 attractive colors. It is an absolutely stylish and top-selling cover material. The application of the highly recommended debossing technique guarantees excellent reproduction of motifs.

available colors page 89

Mindnotes® diary in softcover MN22-CAL



Decoration on my Mind

Marta Antkowiak

designer of interior decoration

*"I am going to make everything around me beautiful,
that will be my life."*



Lino Nature

Natural linen structure cover material.

The distinctive weave of the fabric and natural coloring perfectly suit the promotion of ecological character of brands.

available colors page 91

Mindnotes® in textile hardcover MN33

Lino Color

Sophisticated woven design cover material.

It is absolutely outstanding for delivering a striking branding message.

available colors page 91

Mindnotes® in textile hardcover MN33

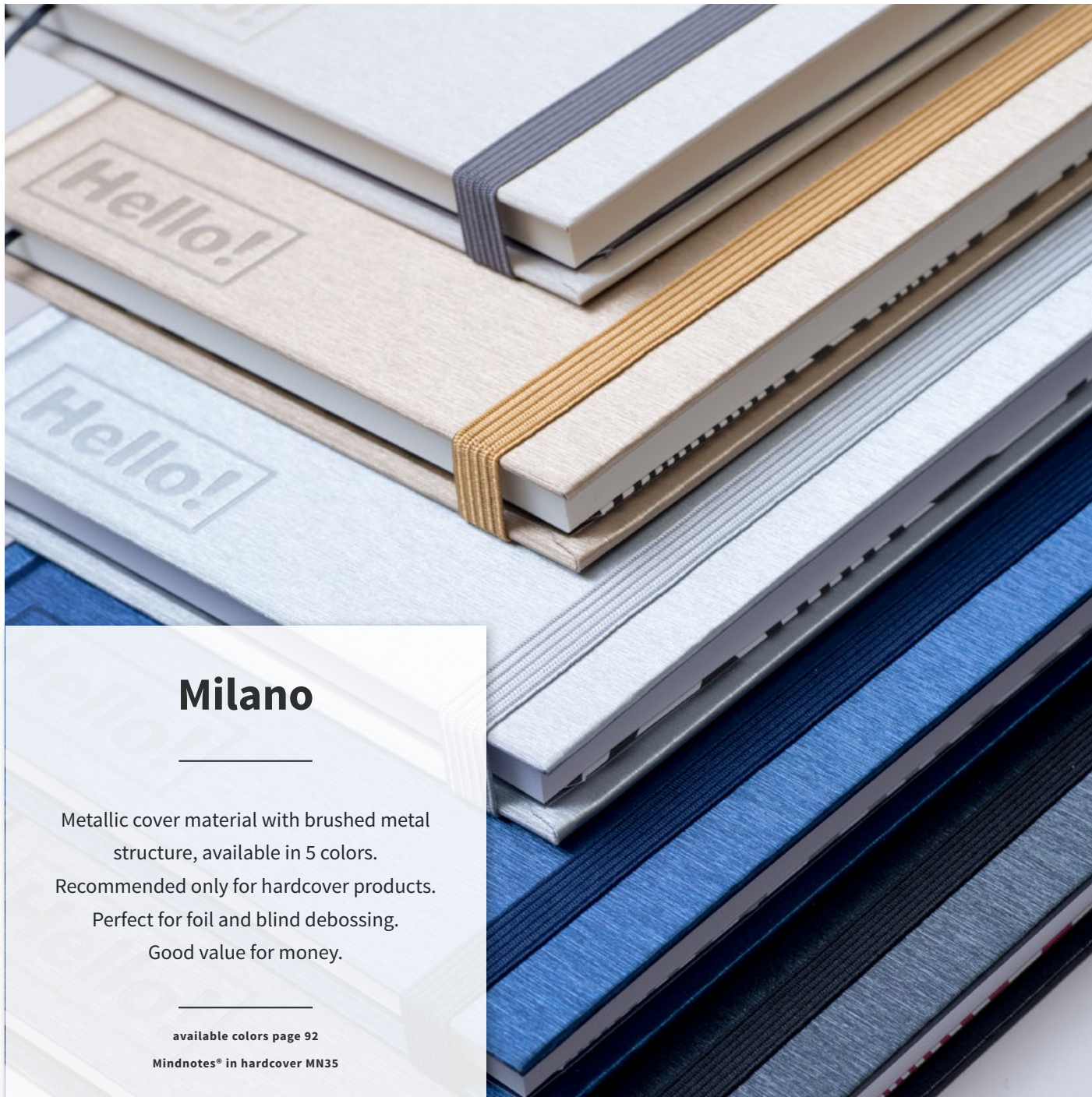
Fashion on my Mind

Iga Kraszewska

model

"Following your dreams requires determination, humbleness and patience. That's why you have to appreciate every step, even a small move on the way to the desired end..."





Milano

Metallic cover material with brushed metal structure, available in 5 colors.
Recommended only for hardcover products.
Perfect for foil and blind debossing.
Good value for money.

available colors page 92

Mindnotes® in hardcover MN35



Structure on my Mind

Robert Kulig

architect

*"Architecture starts when you carefully
put two bricks together. There it begins."*



Matryx Scala & Matryx Santos

Durable and elegant cover materials with a delicate texture. The structure and appearance of Matryx Santos resembles paper, but has exceptional scratch and stains resistance.

The recommended customization method is foil debossing.

available colors page 92

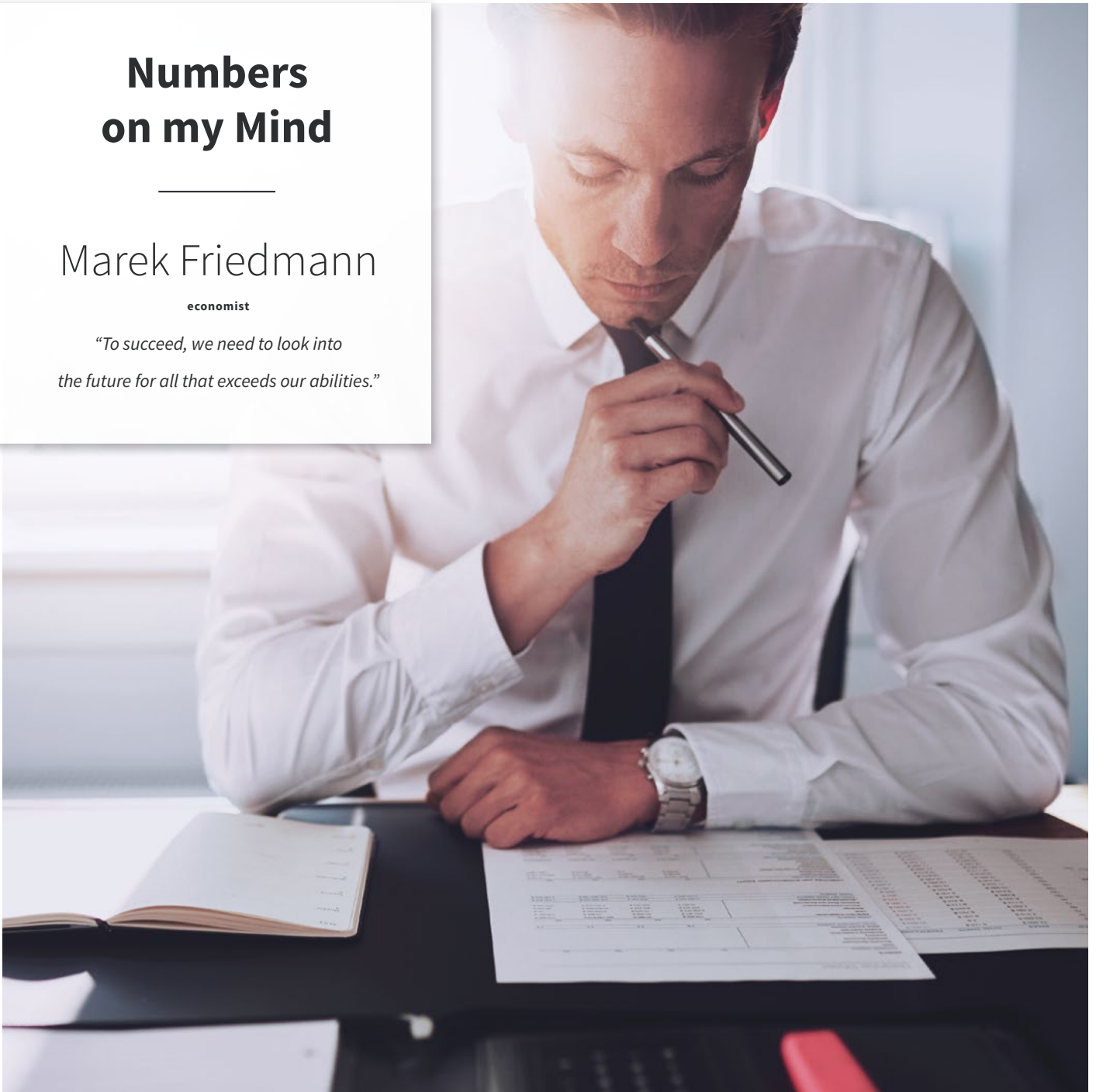
Mindnotes® diary in hardcover MN35-CAL

Numbers on my Mind

Marek Friedmann

economist

*"To succeed, we need to look into
the future for all that exceeds our abilities."*





Müller & Nemmling
LAW FIRM

Siena & Bologna

High quality materials with a subtle, leather look pattern more visible on Siena, slightly more delicate on Bologna. Embodies brilliance and elegance, perfect for VIP promotional gifts. Both guarantee fantastic quality of blind debossing.

available colors page 90

Mindnotes® in hardcover MN32



Craft on my Mind

Ewa Krauze

craftsman

*"In crafting there are no mistakes,
just unique creations."*



Art paper

Paper-based cover material with canvas structure
providing excellent heat sensitivity.

Available in 11 amazing colors.

Stunning quality of debossing on
this material guaranteed. Recommended
exclusively for all hardcover products.

Good value for money.

available colors page 91

Mindnotes® in hardcover MN34



Colors on my Mind

Piotr Byrt

artist

"Courage is to create your own world and inviting others to it, for example with help of individual painting expression."

Paper hardcover

A basic perfect bound notebook, made of coated paper laminated with foil.

Available in soft and hard cover versions.

This type of cover gives unlimited possibilities of branding, printing any graphics in the highest quality.

Mindnotes® diary in paper hardcover MN31-CAL





Foretelling on my Mind

Antonine Stec

fortune-teller

*"Everything is written in the stars - you just have
to learn to read from them."*

Paper softcover

A popular type of notebook with a paper softcover. Very economical and versatile thanks to the ability to print every artwork. It can be finished with matt or glossy foil.

Mindnotes® diary in paper softcover MN11-CAL





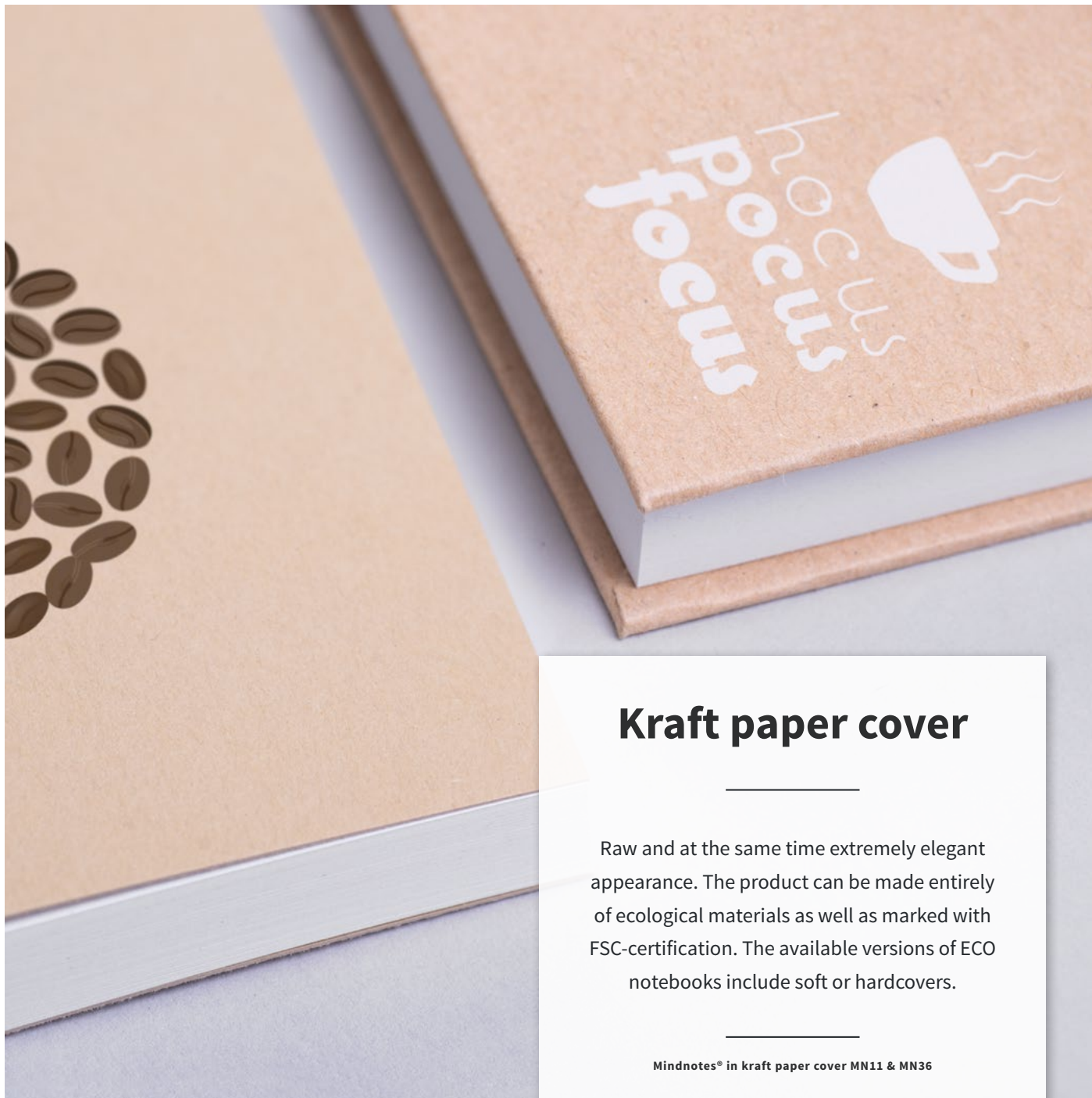
Craft on my Mind

Margaret Richardson

proponent of sustainability

"There is no such thing as 'away'.

When we throw anything away it must go somewhere."



Kraft paper cover

Raw and at the same time extremely elegant appearance. The product can be made entirely of ecological materials as well as marked with FSC-certification. The available versions of ECO notebooks include soft or hardcovers.

Mindnotes® in kraft paper cover MN11 & MN36

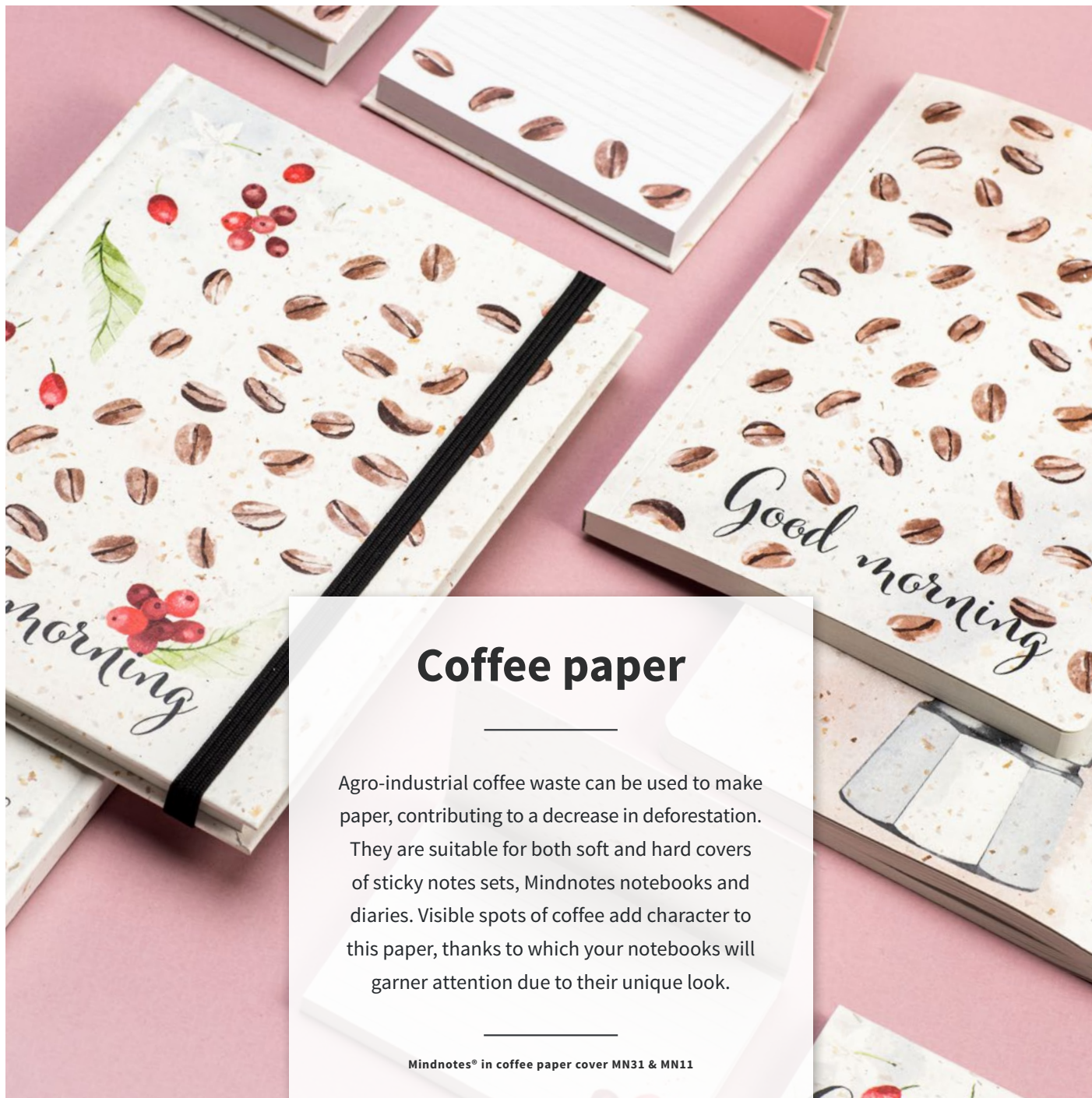


Coffee on my Mind

Ann Radtke

barista

*"Experts have counted about 1000 aromas in coffee.
That's definitely too many to remember. My notebook
is reserved for notes regarding the origins of coffee,
its taste and aroma."*



Coffee paper

Agro-industrial coffee waste can be used to make paper, contributing to a decrease in deforestation. They are suitable for both soft and hard covers of sticky notes sets, Mindnotes notebooks and diaries. Visible spots of coffee add character to this paper, thanks to which your notebooks will garner attention due to their unique look.

Mindnotes® in coffee paper cover MN31 & MN11



Balance on my Mind

Julia Evance

yoga instructor

"In all aspects of our lives balance is the key."



Grass paper

Ecological paper containing up to 30% grass fibers is available in two qualities that enable the production of hard and soft covers. Grass paper is also available as self-adhesive eco-friendly paper grade. Potential clients will appreciate your environmentally conscious stance and view it as a credit to your brand.

Mindnotes® in grass paper cover MN31 & MN11

Bespoke diaries

Mindnotes® also includes an amazingly wide range of bespoke diaries. An exceptional feature of Mindnotes® diaries is the option of full personalization, not only of the cover but, most of all, the diary itself.

Every element of a Mindnotes® diary can be personalized. Adding a logo to the diary cover is not the only option. Also, the sheets and the timetable can be altered to meet any brand needs. All languages are available, as well as selecting the appropriate national holidays for it. Different advertisements on each page are possible, without changing production costs!

The most popular Mindnotes® diary sizes:

A4 (210 x 297 mm)

B5+ (185 x 245 mm)

A5 (148 x 210 mm)

Square (175 x 175 mm)

Slim (125 x 205 mm)

Reporter (205 x 125 mm)

A6 (105 x 148 mm)

Pocket (90 x 160 mm)

On request, any diary size is available.

Depending on the character of a business, Mindnotes® diaries offer different, bespoke solutions, like extra sheets for meeting agendas, preparing project templates or quarterly financial statements.

On the following pages, there are examples of Mindnotes® diary projects to inspire the creation of dream diaries for brands and businesses.

Mindnotes® Space diary

In creating this diary, with different images for each week, Mindnotes® took inspiration from the photos taken by the Hubble Space Telescope. If you have lots of projects you can boast about, it's the perfect diary for you!

A5 size, weekly planner, horizontal layout, Palermo hardcover, MN32-CAL







Mindnotes® Pocket diary

Are you always up to speed and keep your diary to hand? A pocket size diary is best solution! With a practical weekly planner, you won't forget any important meetings.

Pocket size, weekly planner, horizontal layout, Matryx Santos hardcover, MN32-CAL





Mindnotes® Ice King diary

A big, practical diary with weekly planner on the left and note sheets on the right is perfect for those, who take a lot of notes.

B5+ size, weekly planner + note sheet, horizontal layout, Palermo softcover, MN22-CAL



Mindnotes® Premium dairy

Alter diary facilities to your company needs.
Depending on the character of your business, you
might need different, bespoke solutions.
Mindnotes® diaries gives you the option
of adding some extra sheets for meeting agendas,
preparing projects or quarterly financial
statements to your diary.

A4 size, weekly planner, vertical layout, Bologna hardcover, MN32-CAL



Mindnotes®

Romantic diary

This bespoke diary owes its unique character to its amazing graphic design, that can be used or modified to fit your brand's needs. Foldouts for each month give unlimited possibilities for presenting your brand.

B5+ size, weekly planner + note sheet, horizontal layout, Torino softcover, MN22-CAL

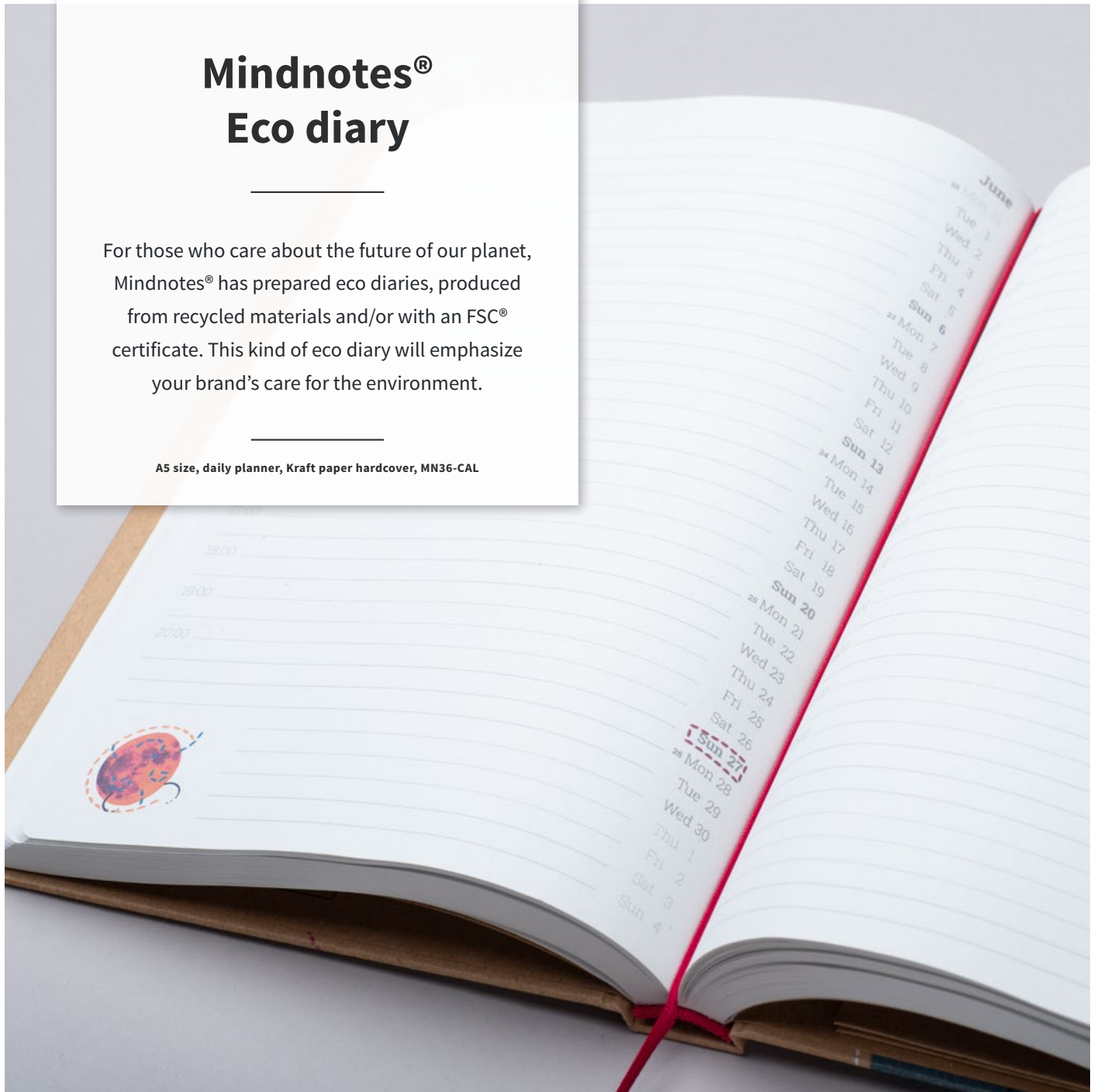




Mindnotes® Eco diary

For those who care about the future of our planet, Mindnotes® has prepared eco diaries, produced from recycled materials and/or with an FSC® certificate. This kind of eco diary will emphasize your brand's care for the environment.

A5 size, daily planner, Kraft paper hardcover, MN36-CAL







Mindnotes® Color on my Mind diary

Fun with colors, a different pattern each month, eye-catching cutting-edge print and a daily planner – that's the perfect combination for a unique diary! Let your brand stand out with Mindnotes® diaries!

B5+ size, daily planner, paper hardcover, MN31-CAL



Mindnotes® Square diary

Its handy, square shape and soft cover make your business diary really eye-catching. The interesting way the printing flows from the cover onto the diary edges make it even more unusual.

Square size, daily planner, paper softcover, MN11-CAL







Mindnotes® Wire-o diary

This wire-o diary combines practical (wire-o) and convenient solutions (dividers). Thanks to the check list, you can easily introduce healthy habits into your daily routine. Your business may also need some good habits, e.g. always give sincere feedback, use the reply button to keep the email thread intact, share your knowledge.

Non-standard size, daily planner, paper hardcover, PM300





Mindnotes® Cash flow diary

This standard, A5 size diary with daily planner is a versatile business solution. The diary has been designed with a standard template which can be freely modified to your brand's needs. You can change fonts, color, add a logo to every page, change the language. That's only a few of all the possible changes that will help to customise your diary.

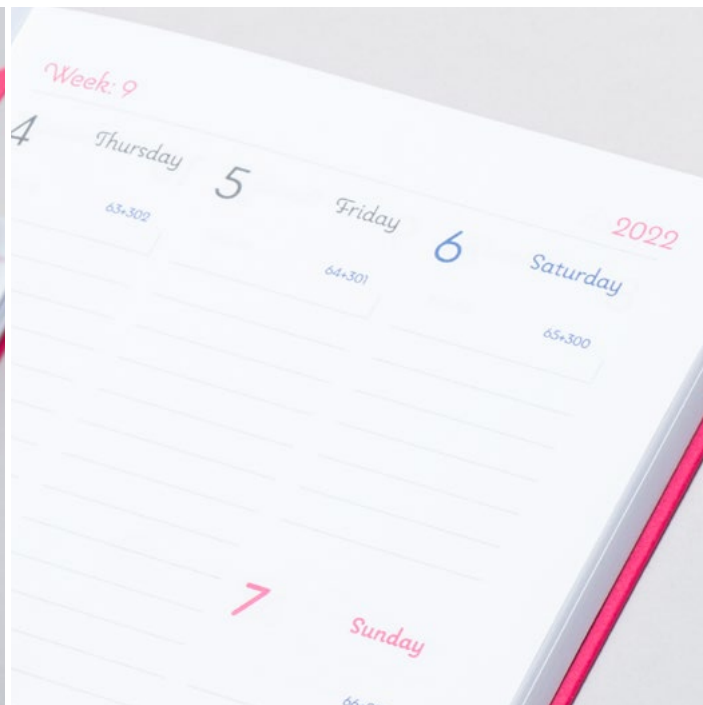
A5 size, daily planner, Torino hardcover, MN32-CAL



Mindnotes® Cartoon diary

Diary based on standard template -
“weekly planner, vertical layout”. With a few adjustments such as altering the colouring and font, the first page and endpaper customisation, and adding cartoon stories, the diary can take on a completely new, unique character. All our diary templates can be altered to match the image and colouring of your brand.

A5 size, weekly planner, vertical layout, Roma flexible hardcover, MN-35-CAL



Mindnotes® Grass diary

Diary cover in paper with natural grass blades is an unusual, ecological idea for brands that care for the natural environment. The whole effect is completed by a calendar made from recycled paper.

A5 size, weekly planner, horizontal layout, grass paper hardcover, MN-31-CAL







Mindnotes® Hello diary

Diary covered in material from the Torino line, with a digital print on the cover, combines the all-round appeal of the most popular cover material with the limitless possibilities of digital print.

A5 size, weekly planner, vertical layout, Torino hardcover, MN-32-CAL

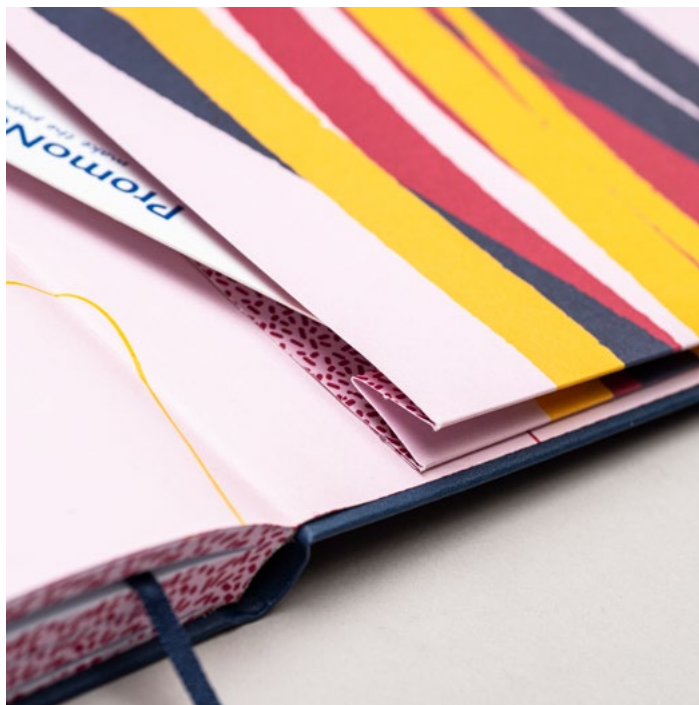




Mindnotes® Roma diary

Recently, having to choose between a cover with a coloured design, and one made of a hard-wearing cover material has become a thing of the past. Now, you can combine interestingly textured material with a colourful design on the cover. A Mindnotes® diary planned this way will attract everyone's attention.

A5 size, weekly planner, square layout, Roma flexible hardcover, MN-35-CAL



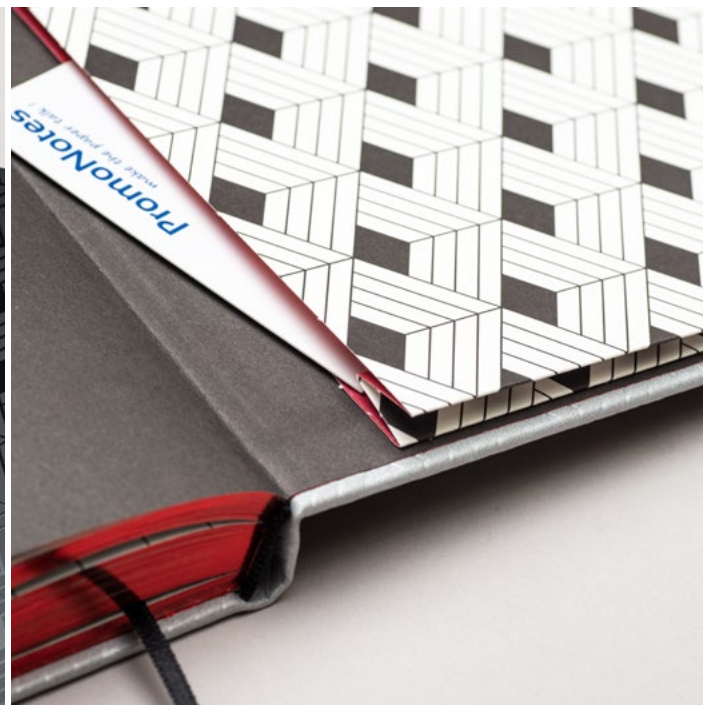


Mindnotes® VIP diary

A highly decorated diary in the exclusive Verona cover material, with metallic foil edges, and a slipcase featuring spot UV finishing, this is the most elegant diary in the 2022 range.

All this is topped off with a calendar printed on high quality Olin paper, with its exceptional smoothness and creamy colour.

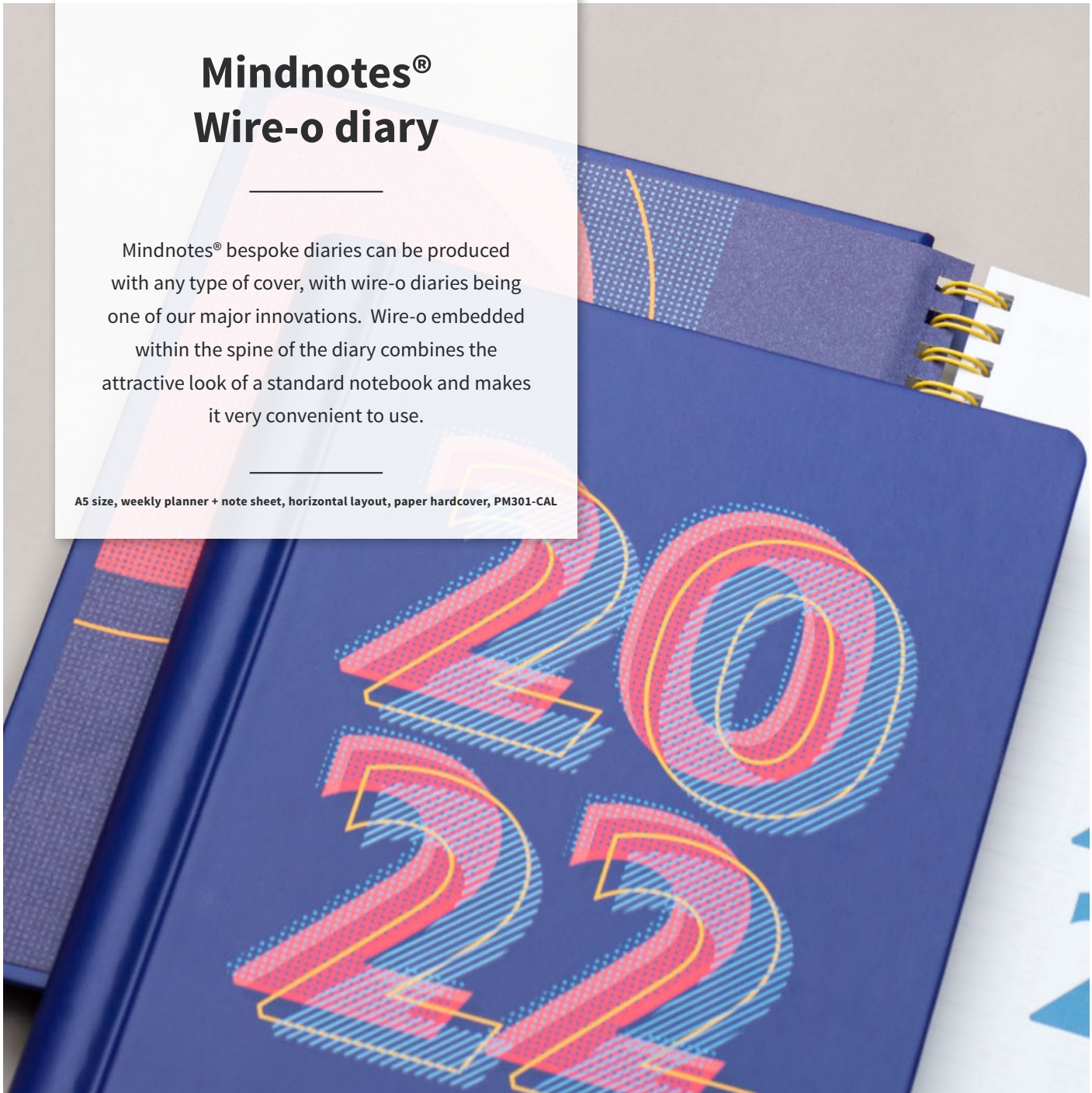
B5+ size, daily planner, Verona hardcover, MN-32-CAL




Mindnotes® Wire-o diary

Mindnotes® bespoke diaries can be produced with any type of cover, with wire-o diaries being one of our major innovations. Wire-o embedded within the spine of the diary combines the attractive look of a standard notebook and makes it very convenient to use.

A5 size, weekly planner + note sheet, horizontal layout, paper hardcover, PM301-CAL



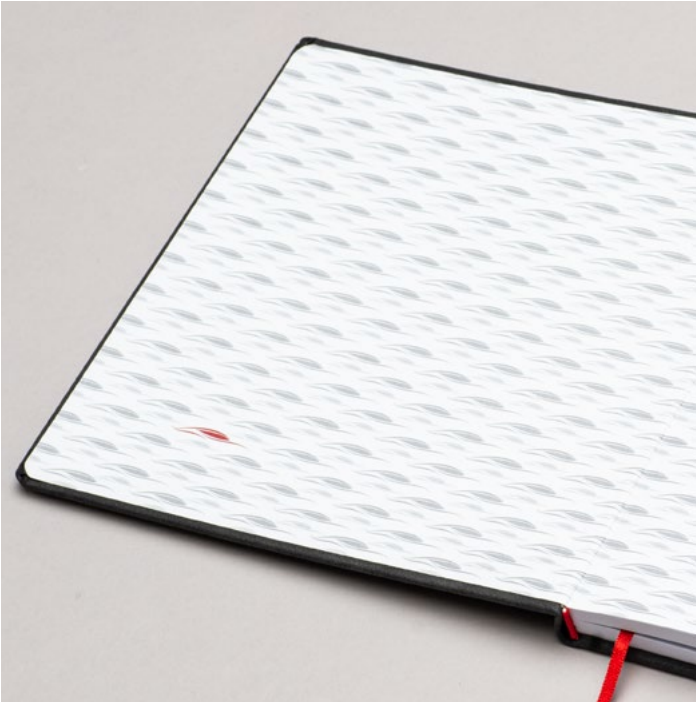




Mindnotes® Automotive diary

The Florence cover material is soft and pleasant to touch, while the combination of black and red is reminiscent of some exclusive sports cars. This is an excellent option for premium segment brands.

Square size, weekly planner, vertical layout, Florence hardcover, MN-32-CAL





Mindnotes® Flowers diary

The most economical diary in the 2022 range, made entirely out of paper, with a soft cover and containing barely 80 pages. Decorated with cutting-edge digital print, it becomes an unusual, designer marketing product.

A5 size, weekly planner, horizontal layout, paper softcover, MN11-CAL



Branding & customisation

Mindnotes® customised notebooks & diaries are perfect carriers of company and brand marketing communications.

Whenever brands want to do something special for customers, or to leave the impression of professionalism with a touch of exclusivity, and require the highest standards – Mindnotes® is the perfect solution.

Mindnotes® makes it possible to alter the calendar or notebook to the budget, communication style, character and needs of the brand, and the logo, which can be placed anywhere, perfectly completes the perfect advertising gadget.

blind debossing (p. 76)

foil debossing

full color printing

spot UV finishing

bespoke printed end sheets (p. 77)

bespoke printed notebook sheets

bespoke printed additional sheets

customised paper pocket

various standard sizes (p. 78)

giftbox

paper belly band

paper wrapper

cutting-edge digital printing (p. 79)

metallic foil on the edges

flat elastic closure & pen loop

satin ribbons

pointy corners (p. 80)

rounded corners

hardback spine

softback spine

perforation and punching (p. 81)

tear-off corners

paper color

planners, agendas, to do lists etc.

standard print on pages (pp. 82-85)

cover types (pp. 86-87)

cover materials (pp. 88-93)

headbands (p. 94)

satin ribbons (p. 95)

elastic bands (p. 95)

debossing template egzamples 2022 (pp. 96-97)



Blind debossing



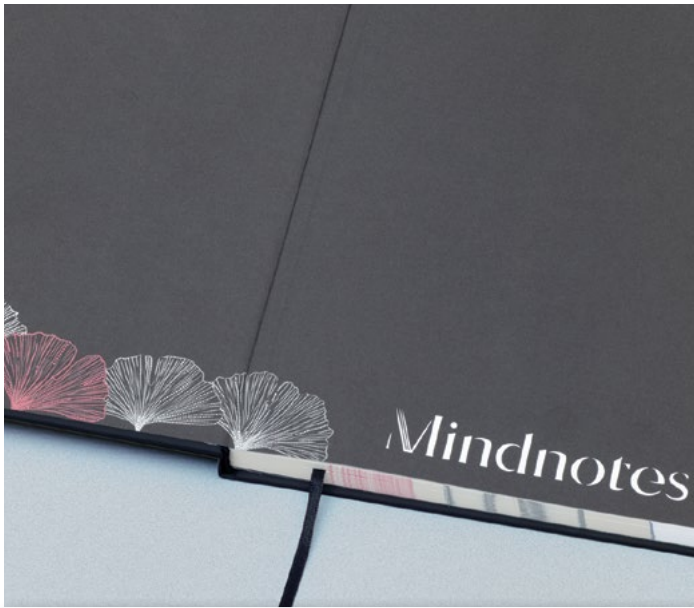
Foil debossing



Full color printing



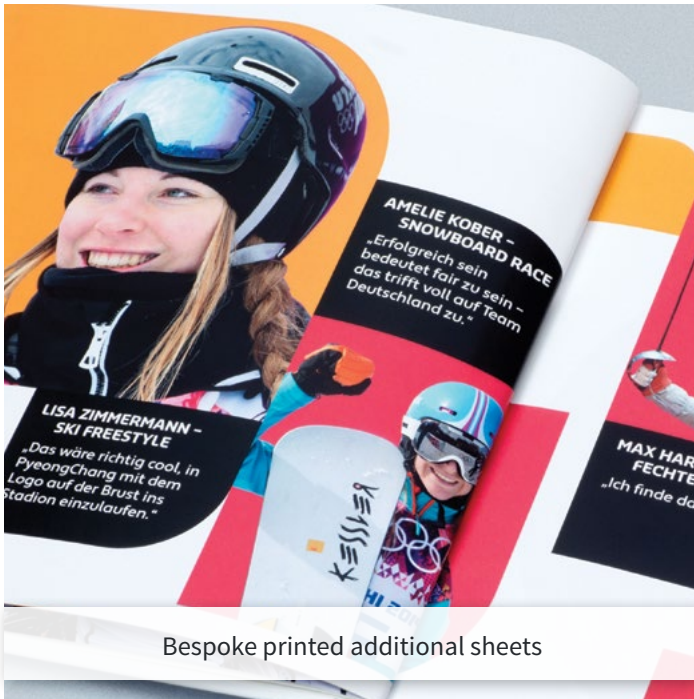
Spot UV finishing



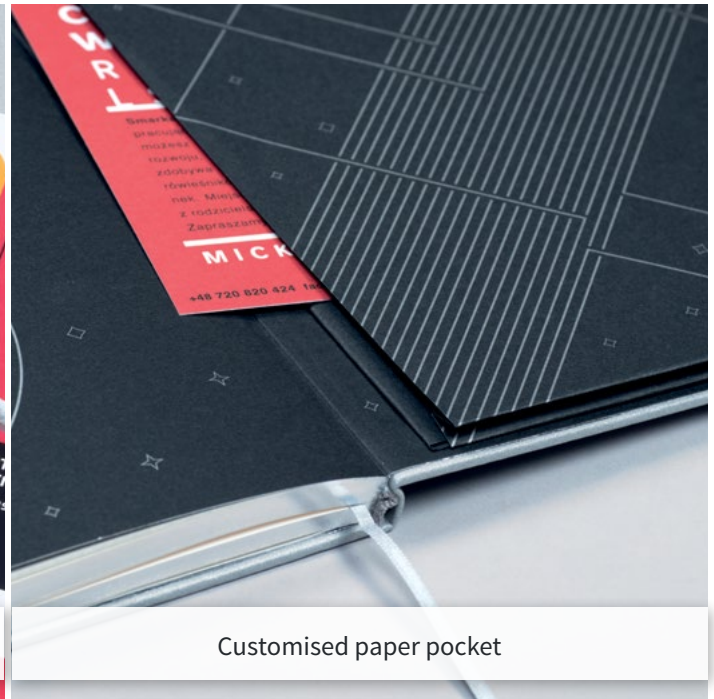
Bespoke printed end sheets



Bespoke printed notebook sheets



Bespoke printed additional sheets



Customised paper pocket



Various standard sizes



Giftbox



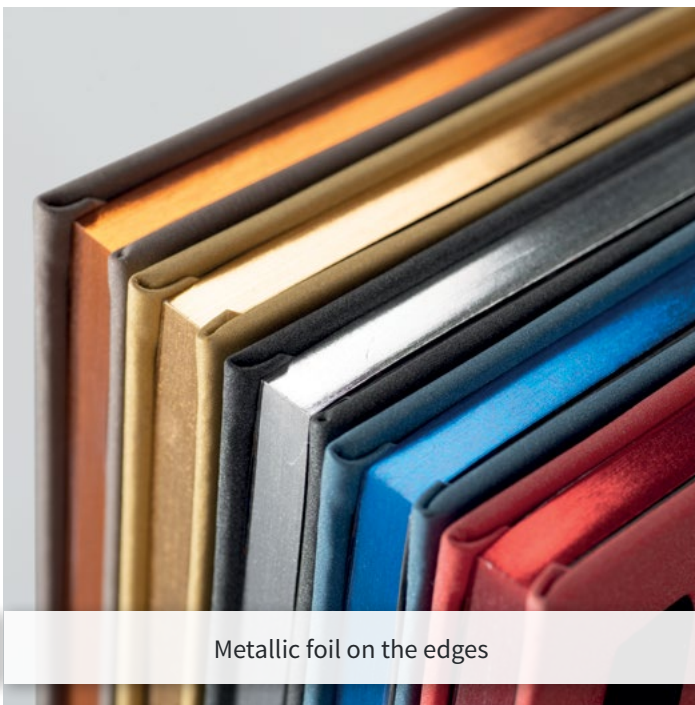
Paper belly band



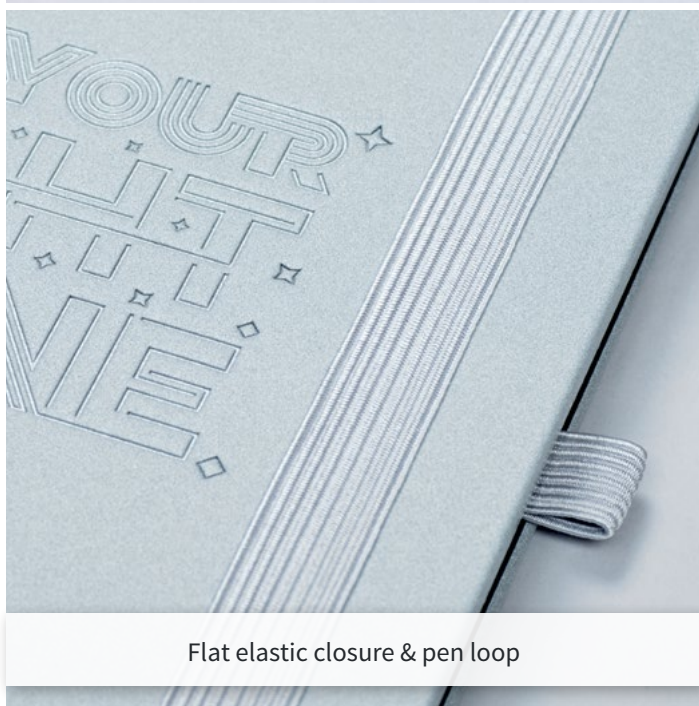
Paper wrapper



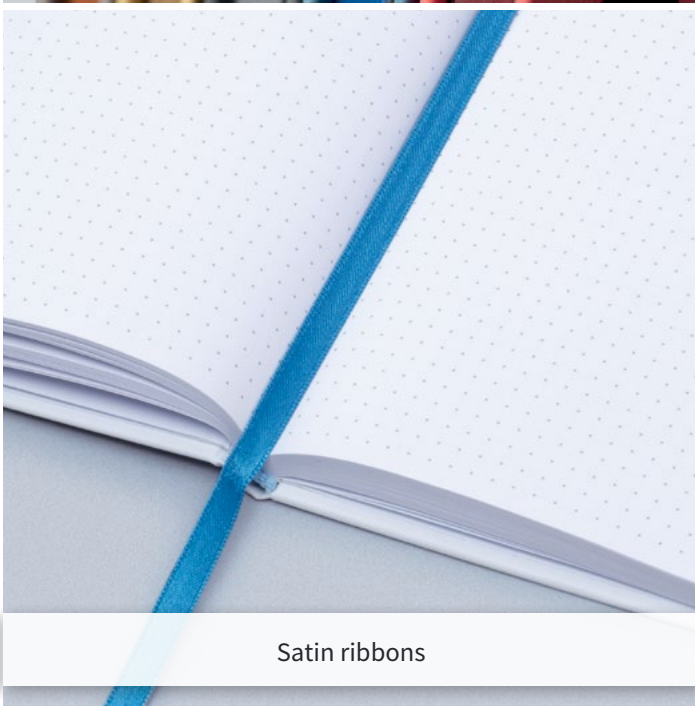
Cutting-edge digital printing



Metallic foil on the edges



Flat elastic closure & pen loop



Satin ribbons



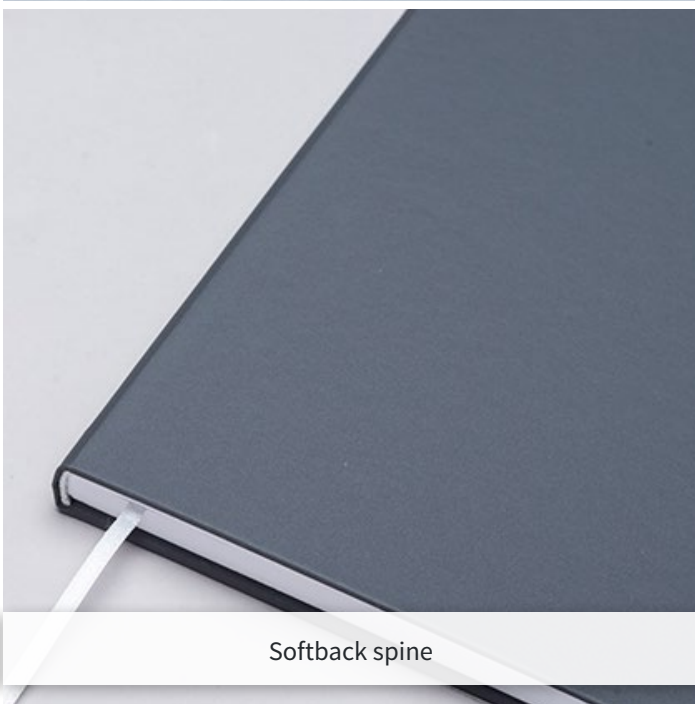
Pointy corners



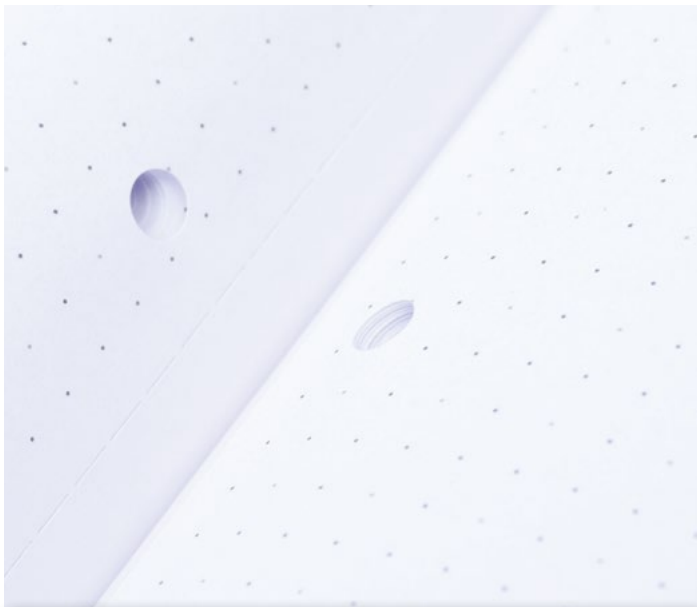
Rounded corners



Hardback spine



Softback spine



Perforation and punching



Tear-off corners



Paper color (white or ivory)



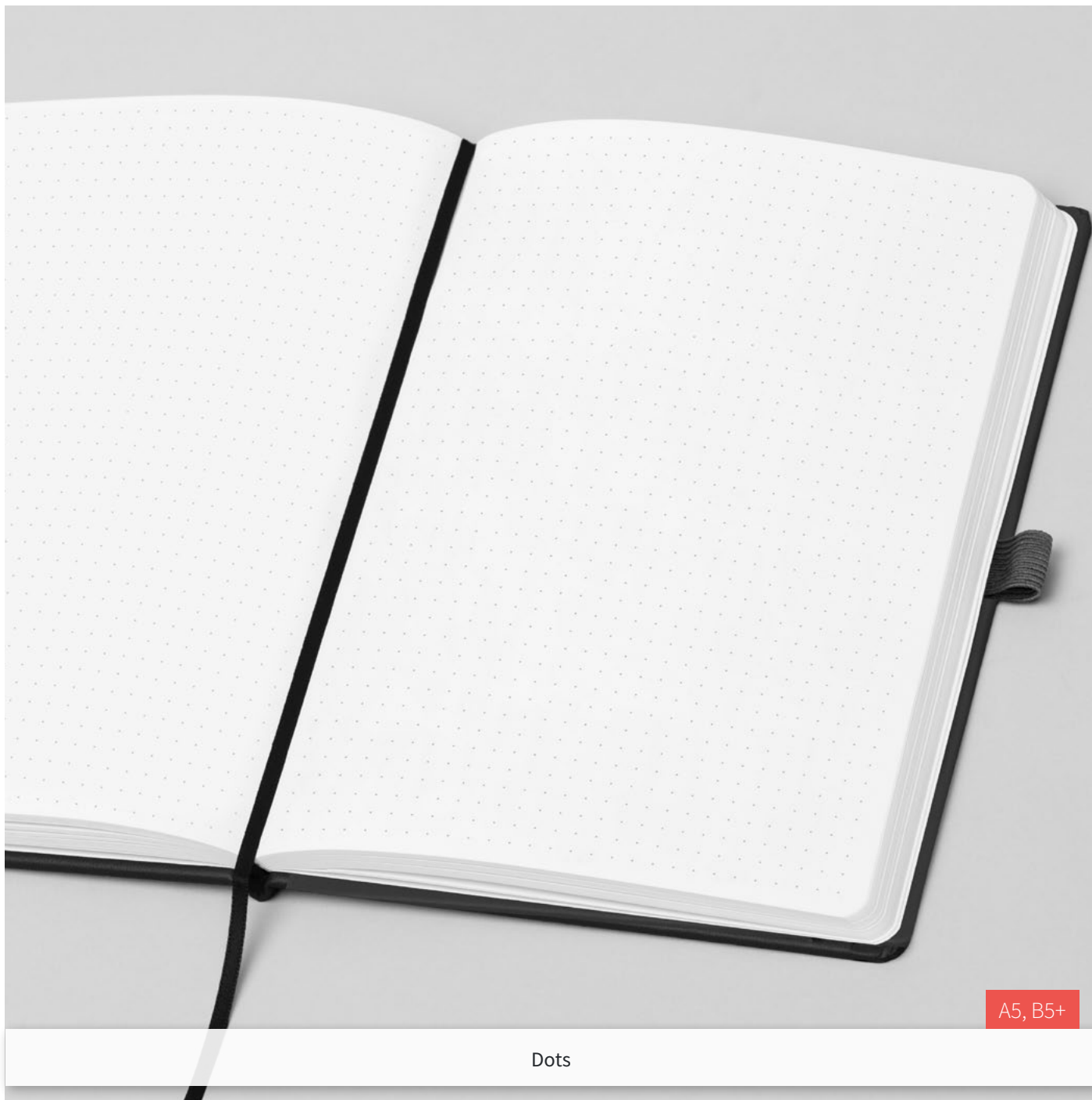
Planners, agendas, to do lists etc.

Standard print on pages

Mindnotes® standard offer includes blocks of notebooks printed with lines, dots, squares, half-squares or blank. Ready-made notebook blocks are an economical solution that also reduce production times.

A5, A4

Lines



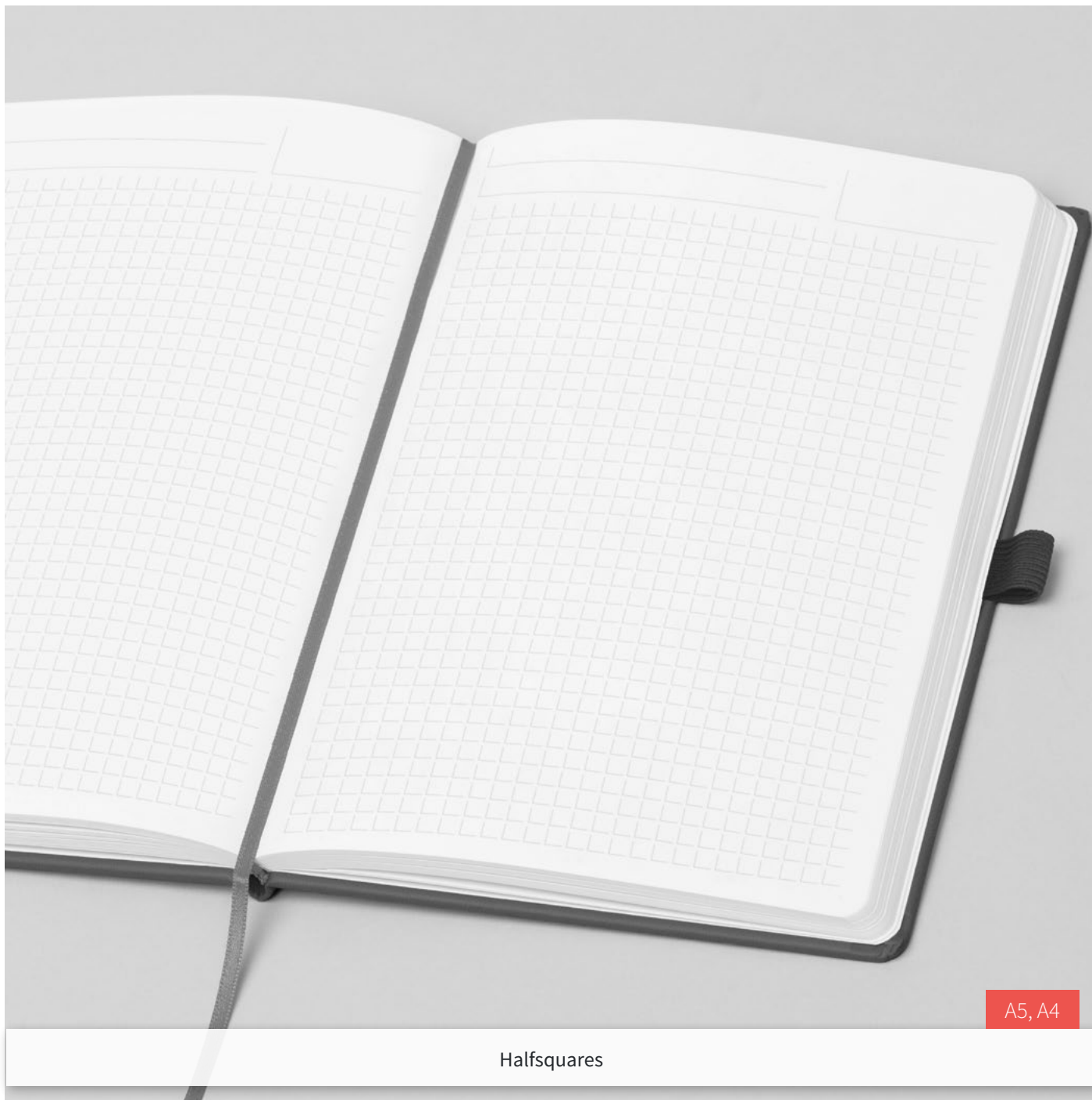
A5, B5+

Dots



A5, A4

Squares



A5, A4

Halfsquares

Cover types



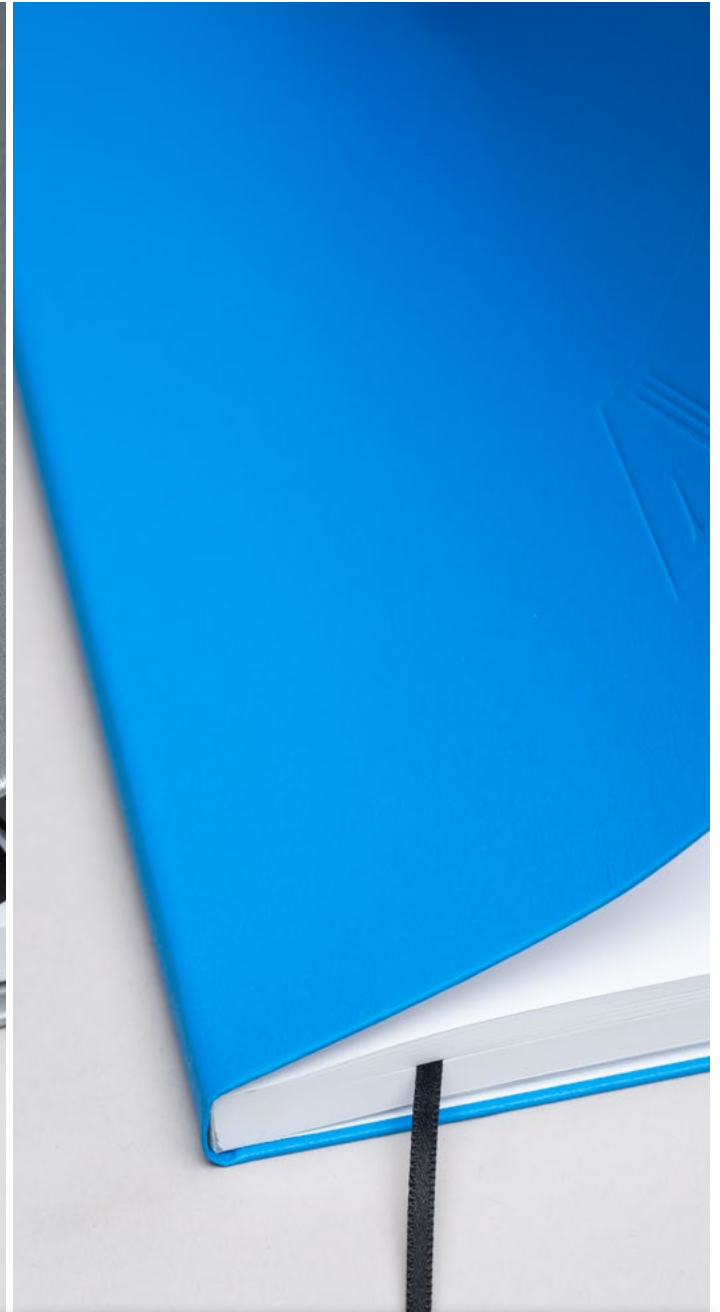
softcover (paper)



softcover (cover material)



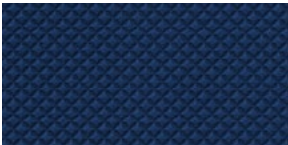
hardcover (paper or cover material)



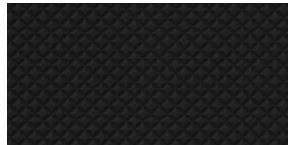
flexible hardcover (cover material)

Cover materials

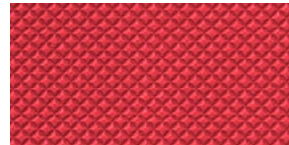
Palermo



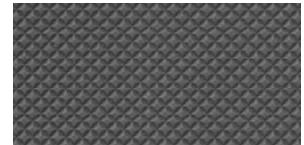
VP1401



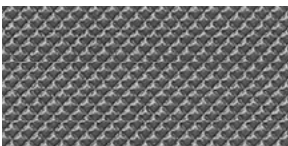
VP1402



VP1403



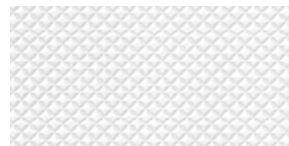
VP1404



VP1405



VP1406



VP1407

(H&S)
● ● ● ○ ○

Torino



VT0101 black



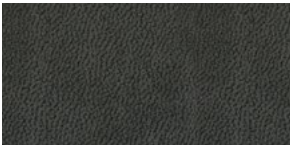
VT0102 white



VT0103 red



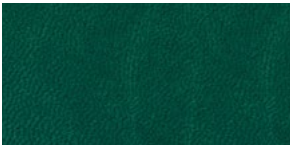
VT0104 navy blue



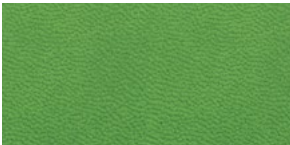
VT0105 dark grey



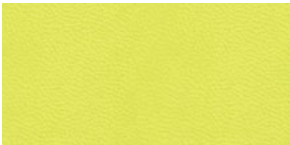
VT0106 light grey



VT0107 dark green



VT0108 light green



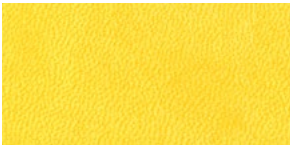
VT0109 green lime



VT0110 orange



VT0111 dark yellow



VT0112 light yellow



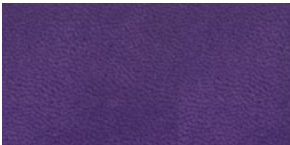
VT0113 dark blue



VT0114 light blue



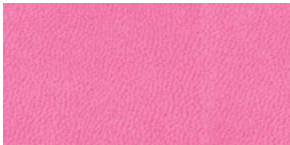
VT0115 baby blue



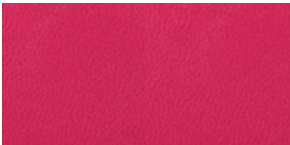
VT0116 purple



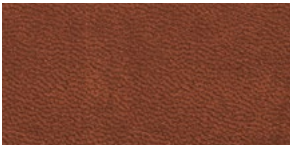
VT0117 lila



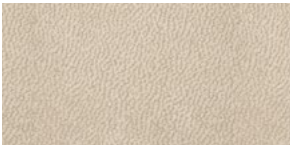
VT0118 light pink



VT0119 fuchsia



VT0120 dark brown

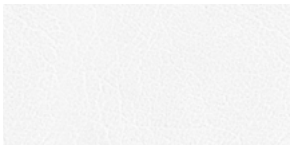


VT0121 light brown

Siena



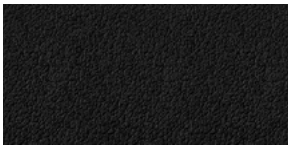
VL0201 black



VL0203 white



Bologna



VL0301 black



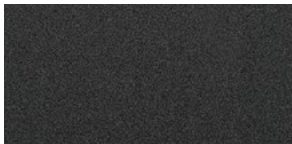
VL0302 navy blue



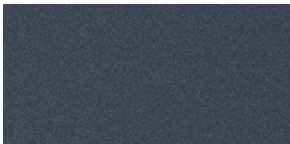
VL0303 red



Verona



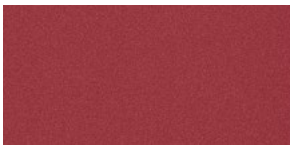
VT1201 dark anthracite



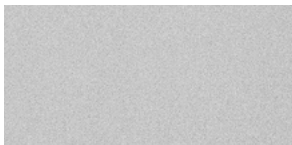
VT1202 dark blue



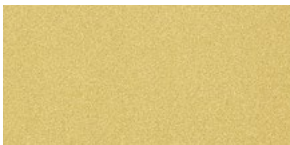
VT1203 taupe



VT1204 red



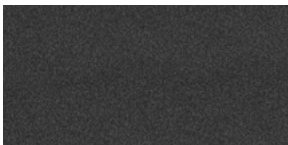
VT1205 silver



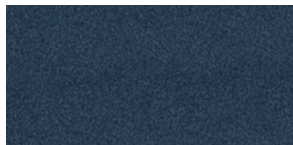
VT1206 gold



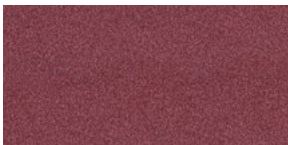
Florence



VT1301 anthracite



VT1302 navy blue



VT1303 red



Lino Nature



VN0501 dark linen



VN0502 light linen



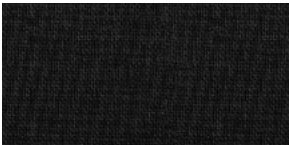
Lino Color



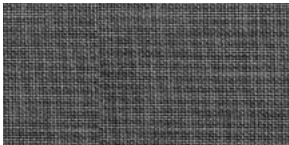
VF0401 red



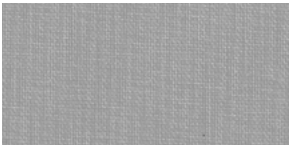
VF0402 blue



VF0403 black



VF0404 dark grey



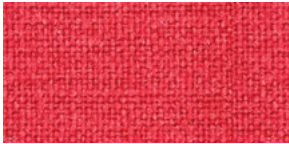
VF0405 light grey



VF0406 white



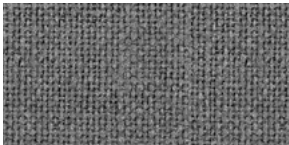
Art paper



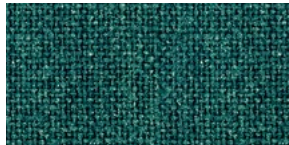
VN0102 light red



VN0106 charcoal



VN0107 grey



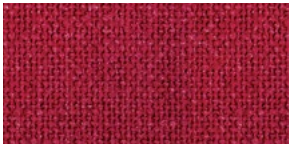
VN0108 dark green



VN0110 apple



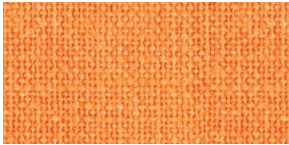
VN0111 lime



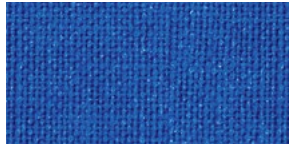
VN0112 burgundy



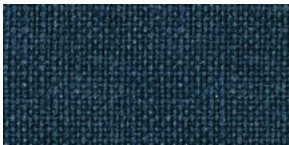
VN0114 beige



VN0116 tangerine



VN0118 azur



VN0119 marine



Milano



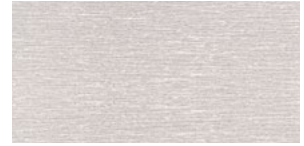
VP1201 silver



VP1202 gold



VP1203 black



VP1204 beige



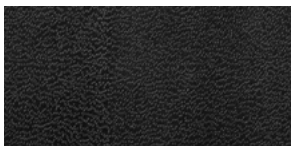
VP1205 dark blue



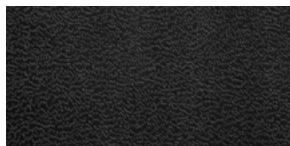
(H)



Matryx Scala



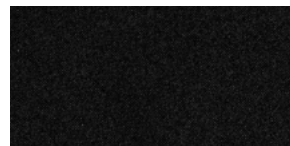
VP0701 black (H)



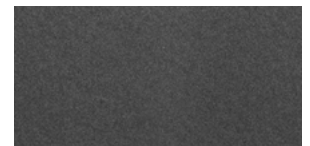
VP0801 black (S)



Matryx Santos



VP1101 black

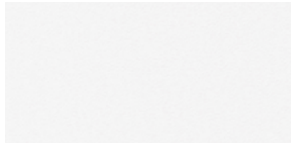


VP1102 grey



(H)

Roma



VP0901 white



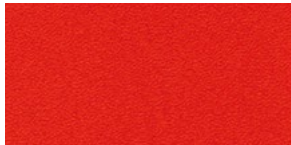
VP0902 pink light



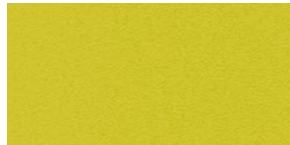
VP0903 pink fuchsia



VP0904 orange



VP0905 red



VP0906 lime



VP0907 green light



VP0908 green dark



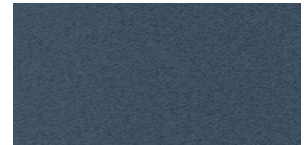
VP0909 blue light



VP0910 blue dark



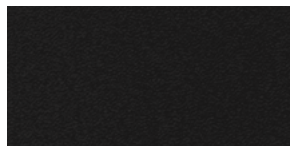
VP0911 navy blue



VP0912 grey light



VP0913 grey dark



VP0914 black



NEW

















The mark of
responsible forestry

Please note: FSC®-certified variants are available
for Art Paper and Milano cover materials.

Headbands

- 104 gold
- 509 silver
- 101 white
- 103 yellow
- 515 orange
- 105 red
- 513 fuchsia
- 527 dark green
- 523 navy blue
- 522 blue
- 520 light blue
- 510 light grey
- 112 black

Satin Ribbons

	939 gold
	938 silver
	901 white
	907 yellow
	915 orange
	916 red
	936 fuchsia
	933 light green
	930 dark green
	924 navy blue
	923 blue
	921 light blue
	912 light grey
	931 black

3 mm

Elastic Bands

	400 gold
	500 silver
	1 white
	968 yellow
	2560 orange
	450 red
	610 fuchsia
	601 light green
	460 dark green
	348 navy blue
	694 blue
	3026 light blue
	3027 light grey
	3028 dark grey
	0 black

available 7, 10 or 15 mm

Debossing template egzamples 2022

2022

V1 - 50 x 17 mm

2022

V2 - 45 x 17 mm

2022

V3 - 38 x 23 mm

2022

V4 - 37,5 x 23 mm

• 2022 •

V5 - 74 x 18 mm

2022

V6 - 47,5 x 18 mm

2022

V9 - 106 x 45 mm

2022

V8 - 106 x 35 mm

2
0
2
2

V7 - 5 x 63 mm

2022

V10 - 45 x 17 mm

2022

V11 - 66 x 22 mm



#wecare #environment #ecofriendly
#sustainability
#eco #planetearth #mindnotescares

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The FSC® label means that materials used for the product have been responsibly sourced.

Our company has been certified in 2016 and since then has also been offering products marked with the FSC® logo, supporting responsible management of the world's forests along with our clients.



**The mark of
responsible forestry**



(H) - suitable for hard covers (S) - suitable for soft covers (F) - suitable for flexible hard covers

● ○ ○ ○ ○ price level

Due to product characteristics, uniformity in colors and structure of cover materials,
papers and accessories cannot be guaranteed in different batches.



The mark of
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ASK FOR CERTIFIED PRODUCTS

